**BCS 3106 Software Engineering**

**Class assignment – Deadline 27 January 2021 by 4pm**

**Background**

*In data science, to do anything, you need to have data at hand. To get that data, you’ll need to research the required sources, and web scraping helps you. Web scraping collects and categorizes all the required data in one accessible location. Researching with a single, convenient location is much more feasible and more comfortable than searching for everything one-by-one.*

**Question**

Consumer research is a vital aspect of marketing and product development. It helps a company understand what their targeted consumers want, whether their customers liked their product or not, and how the general public perceives their product or services. With your reference to the provided background note, you will need a to conduct a feasibility study for a local company selling facial masks in response to COVID 19 pandemic by examining the aspects:

* Technical
* Economic
* Scheduling
* Legal
* Operational

**Submission**

Submit a feasibility report **no longer than 5 pages** – including cover page and references.

Email your assignment to [cnanfuka@spu.ac.ke](mailto:cnanfuka@spu.ac.ke)